

2018 LEHIGH VALLEY

Wine
AUCTION & GALA

*SPONSORSHIP
INFORMATION*



BENEFITING
THE CHILDREN'S HOME OF EASTON
AND
NORTHAMPTON COUNTY HISTORICAL
AND GENEALOGICAL SOCIETY

2018 LEHIGH VALLEY
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For the past eleven years, supporters of the The Children's Home of Easton and Northampton County Historical and Genealogical Society have generously sponsored the Lehigh Valley Wine Auction and Gala and have raised over two million dollars to benefit the children in Easton. These two unique events include successful auctions and celebrate special wines and the winemakers who craft them by bringing them to the Lehigh Valley community.

As a Sponsor, you and your guests will be invited to join other business and community leaders at the premier Gala event this October. You will enjoy fantastic wines, hear the Gala Honorary Wine Chair present during a special wine dinner, and enjoy the excitement of the most successful limited lot charitable auction in the Lehigh Valley. In addition, you'll hear a special success story from The Children's Home of Easton that you won't want to miss.

In addition to our Wine Gala event discussed above, your sponsorship grants you access to the Wine Auction in October at the State Theatre in Easton. This event features a lively reception, comments from the Auction Honorary Wine Chair on their presented wines, delicious food from local restaurateurs, and a fun auction of desirable items!

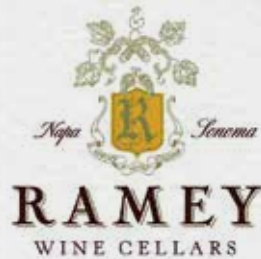
WE ARE SO GRATEFUL FOR YOUR SUPPORT!

Please consider the sponsorship levels included.

We hope you will join us for our 12th year as a sponsor to help local children in need.

HONORARY WINE GALA CHAIR

DAVID RAMEY



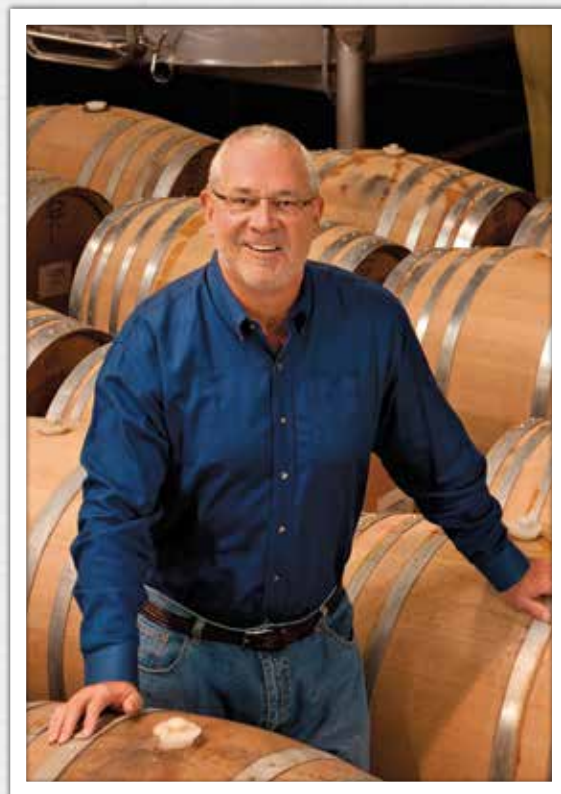
Ramey Wine Cellars was founded in 1996 by David Ramey and his wife Carla. After sixteen years making wine in Sonoma County, and firmly establishing Matanzas Creek and Chalk Hill wineries in the marketplace, David crossed the Mayacamas to spend six years in the Napa Valley - first as VP Winemaker for Dominus Estate and project manager for the construction of their new winery, then helping Leslie Rudd reshape the Girard Winery into Rudd Oakville.

Over the years, David has helped pioneer traditional, artisan winemaking techniques in California during a period when making wine by the University book was the norm. His efforts have helped shape the way many wines in the United States are made today, including the elimination of skin contact for most white grapes; the use of oxidized juice in making white wine; Sur lie aging of white wines in barrel; Malolactic fermentation of Chardonnay; native yeast fermentations; harvesting fully mature fruit; eliminating acidification of red wines, and bottling without filtration.

In 2014, David and Carla founded Sidebar Cellars, which adheres to the same quality

winemaking at Ramey Wine Cellars while producing wines that are of different varietals (Kerner, Sauvignon Blanc, Rosé, Old Vine Zinfandel, etc.). These wines are also meant to be consumed when they are young and fresh.

In addition to managing Ramey Wine Cellars, David enjoys consulting for a select handful of clients in the North Coast.



WINE GALA SPONSORSHIPS

\$20,000

GRAND CRU SPONSOR

GALA BENEFITS

SATURDAY **OCTOBER 20** 2018

- ⇒ Private VIP Reception with Honorary Chair
- ⇒ Autographed bottle of wine from Honorary Chair for each couple at the table
- ⇒ Complimentary limousine service to Gala
- ⇒ Podium & online presentation recognition
- ⇒ Recognition in press releases & listing on event website
- ⇒ Option to purchase up to 10 additional tickets at \$500 each

AUCTION BENEFITS

SATURDAY **OCTOBER 6** 2018

- ⇒ 10 tickets including 4 reserved seats at the Wine Auction
- ⇒ VIP Reception at the Sigal Museum prior to event
- ⇒ \$100 credit for use at the Live Auction
- ⇒ Podium & online presentation recognition
- ⇒ Featured listing & full page advertisement in program

\$15,000

PREMIER CRU SPONSOR

GALA BENEFITS

SATURDAY **OCTOBER 20** 2018

- ⇒ "Front of the room" seating for 8 guests
- ⇒ Private VIP Reception with Honorary Chair
- ⇒ Autographed bottle of wine from Honorary Chair for each couple at the table
- ⇒ Complimentary limousine service to Gala
- ⇒ Recognition in online presentation & listing on event website
- ⇒ Option to purchase up to 8 additional tickets at \$500 each

AUCTION BENEFITS

SATURDAY **OCTOBER 6** 2018

- ⇒ 8 tickets with 2 reserved seats at the Wine Auction
- ⇒ VIP Reception at the Sigal Museum prior to event
- ⇒ \$100 credit for use at the Live Auction
- ⇒ Podium & online presentation recognition
- ⇒ Featured listing & full page advertisement in program

\$10,000

GALA SPONSOR

GALA BENEFITS

SATURDAY **OCTOBER 20** 2018

- ⇒ Seating for 8 guests
- ⇒ General Reception at the Wine Gala
- ⇒ Autographed bottle of wine from Honorary Chair for each couple at the table
- ⇒ Complimentary limousine service to Gala
- ⇒ Recognition in online presentation & listing on event website
- ⇒ Option to purchase up to 8 additional tickets at \$500 each

AUCTION BENEFITS

SATURDAY **OCTOBER 6** 2018

- ⇒ 8 tickets with 2 reserved seats at the Wine Auction
- ⇒ VIP Reception at the Sigal Museum prior to event
- ⇒ \$100 credit for use at the Live Auction
- ⇒ Full page advertisement in program
- ⇒ Recognition in online presentation

\$7,500

VINEYARD SPONSOR

GALA BENEFITS

SATURDAY **OCTOBER 20** 2018

- ⇒ Seating for 6 guests
- ⇒ General Reception at the Wine Gala
- ⇒ Autographed bottle of wine from Honorary Chair
- ⇒ Recognition in online presentation & listing on event website
- ⇒ Option to purchase up to 6 additional tickets at \$500 each

AUCTION BENEFITS

SATURDAY **OCTOBER 6** 2018

- ⇒ 6 tickets for the Wine Auction
- ⇒ VIP Reception at the Sigal Museum prior to event
- ⇒ \$100 credit for use at the Live Auction
- ⇒ Full page advertisement in program
- ⇒ Recognition in online presentation

WINE GALA SPONSORSHIPS

WINE TASTING SPONSOR

\$5,000

GALA BENEFITS

SATURDAY **OCTOBER 20** 2018

- ⇒ Seating for 4 guests
- ⇒ General Reception at Wine Gala
- ⇒ Autographed bottle of wine from Honorary Chair
- ⇒ Recognition in online presentation & listing on event website
- ⇒ Option to purchase up to 4 additional tickets at \$500 each

AUCTION BENEFITS

SATURDAY **OCTOBER 6** 2018

- ⇒ 4 tickets for the Wine Auction
- ⇒ VIP Reception at the Sigal Museum prior to event
- ⇒ \$100 credit for use at the Live Auction
- ⇒ Full page advertisement in program
- ⇒ Recognition in online presentation

RECEPTION SPONSOR

\$2,500

GALA BENEFITS

SATURDAY **OCTOBER 20** 2018

- ⇒ Seating for 2 guests
- ⇒ General Reception at Wine Gala
- ⇒ Autographed bottle of wine from Honorary Chair
- ⇒ Recognition in online presentation & listing on event website
- ⇒ Wine Gala sponsorship plaque
- ⇒ Option to purchase up to 2 additional tickets at \$500 each

AUCTION BENEFITS

SATURDAY **OCTOBER 6** 2018

- ⇒ 4 tickets for the Wine Auction
- ⇒ \$100 credit for use at the Live Auction
- ⇒ Half page advertisement in program
- ⇒ Recognition in online presentation

GRAND VIN SPONSOR

\$1,750

GALA BENEFITS

SATURDAY **OCTOBER 20** 2018

- ⇒ Seating for 2 guests
- ⇒ General Reception at Wine Gala
- ⇒ Recognition in online presentation & listing on event website
- ⇒ Option to purchase up to 2 additional tickets at \$500 each

AUCTION BENEFITS

SATURDAY **OCTOBER 6** 2018

- ⇒ 2 tickets for the Wine Auction
- ⇒ \$100 credit for use at the Live Auction
- ⇒ Listing in program
- ⇒ Recognition in online presentation

WINE GLASS SPONSORSHIP

\$1,500

LIMITED NUMBER AVAILABLE

- ⇒ May be added onto any sponsorship of \$5,000 or greater

- ⇒ Logo on glasses at either Gala event

HONORARY WINE AUCTION CHAIRS

RYAN & MEGAN GLAAB



As with all good stories, this is really about a love affair. This unique winemaking collaboration is the result of our combined love for each other and the world of wines. We met in Australia working as seasonal cellar hands at Torbreck Winery. We quickly fell in love and have since been married. Between the two of us, we have worked at wineries such as Pax Wine Cellars, Peay Vineyards, Sine Qua Non, and Marcassin. Our wines for Ryme Cellars are produced at the Wind Gap winery, where Ryan is the Assistant Winemaker for Pax and Pam Mahle's newest project.

We started Ryme Cellars in 2007 with one ton of Aglianico. Excited by the intensity and complexity of this wine, we embarked on producing intriguing wines of varieties that we personally enjoy. To date we make two Vermentinos, Ribolla Gialla, Cabernet Sauvignon, Cabernet Franc and Aglianico under Ryme. In 2011 we wanted to expand our production to include some great Sonoma County vineyards that produce the type of Pinot Noir and Chardonnay that we love to drink. For this task, we

created a new label called Verse Wines, as a compliment to the more esoteric Ryme portfolio. With Ryme & Verse we aspire to make honest and expressive wines that exhibit the characteristics of the variety and place from which it came.



WINE AUCTION SPONSORSHIPS

SATURDAY **OCTOBER 6** 2018

Limited Sponsorships Available

AUCTION EVENT SPONSOR

\$5,000

ONLY ONE AVAILABLE

- ⇒ 2 seats at the Wine Gala
- ⇒ 10 reserved seats at the Wine Auction
- ⇒ VIP Reception at the Sigal Museum prior to event
- ⇒ Premium parking on the roof of State Theatre
- ⇒ Corporate Logo on glasses for Saturday event
- ⇒ Podium recognition
- ⇒ Featured listing & full page advertisement in program
- ⇒ Recognition in online presentation at the Auction
- ⇒ Listing on event website

INTERNATIONAL WINE SPONSOR

\$1,000

- ⇒ 8 tickets to the Wine Auction
- ⇒ Listing in program
- ⇒ Recognition in online presentation at the Auction
- ⇒ Listing on event website

WINE PULL SPONSOR

\$1,000

THREE AVAILABLE

- ⇒ 6 tickets to the Wine Auction
- ⇒ Labels on 1/3 of the Wine Pull bottles - personalized with company logo & name
- ⇒ Company name & logo on signage at the Wine Pull
- ⇒ Listing in program book
- ⇒ Recognition in online presentation at the Auction
- ⇒ Listing on event website

RED WINE BASKET SPONSOR

\$500

- ⇒ Listing in program book next to Auction Item
- ⇒ Recognition in online presentation at the Auction
- ⇒ Listing on event website

WHITE WINE BASKET SPONSOR

\$250

- ⇒ Listing in program book next to Auction Item
- ⇒ Recognition in online presentation at the Auction
- ⇒ Listing on event website

VIP TICKET

\$150

- ⇒ 1 ticket to the Wine Auction
- ⇒ 1 ticket to the VIP Reception
- ⇒ Listing on event website

REGULAR TICKET

\$75

- ⇒ 1 ticket to the Wine Auction

2018 LEHIGH VALLEY
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GALA AMBASSADORS

Steve & Sheilah Agentis
Hank & Joanne Barnette
Brad & Anne Baum
Matt Clark & Eileen Budd-Clark
Andy & Carolyn Daub
Marc Devlin & Maria
Kastrinakis
Paul & Kym Farr
Bill & Phyllis Grube

Dr. Yasin Khan
& Dr. Elizabeth Khan
Dr. Carlos & Ardeth Hodges
Rich & Tonya Hummers
Dave & Pam Kennedy
Rich & Angela Knudson, Jr.
Mike & Diane Molewski
Gerry & Debra Nau
Stephen & Sabina Olenchock

George & Tula Paxos
Rick & Megan Principato
Gene & Betsy Rockower
Ed & Ellen Shaughnessy
Bill & Denise Spence
John & Karen Stanley
Bob Wade & Claire Sutherland
Jeff & Megan Veluz

WINE GALA & AUCTION COMMITTEE

Andy Daub & Paul Farr
Committee Co-Chairs

Jessica Edris
Event Director

Brandon Benner
Carey Birgel
Eileen Budd-Clark
Marc Devlin
Todd Donnelly

Donna Eureyecko
Chrissy Hixson
Maria Kastrinakis
Jessica Kuc
Bob McCormick
Dan McMahon

Anita Paukovits
Edward Shaughnessy
Denise Spence
Mike Szczechura
Megan van Ravenswaay

LEHIGHVALLEYWINEGALA.COM

BENEFITING

The Children's Home of Easton • 2000 S. 25th Street • Easton, PA 18042 • 610-258-2831
Northampton County Historical & Genealogical Society • 342 Northampton Street • Easton, PA 18042 • 610-253-1222