

LEHIGH VALLEY  
*Wine*  
AUCTION & GALA

2024  
*Sponsorships*  
INFORMATION

BENEFITING THE CHILDREN'S HOME OF EASTON &  
NORTHAMPTON COUNTY HISTORICAL AND GENEALOGICAL SOCIETY



# LEHIGH VALLEY *Wine* AUCTION & GALA

WE ARE SO *grateful* FOR YOUR SUPPORT.

Napa Valley, California

For the past seventeen years, supporters of the Children's Home of Easton and Northampton County Historical and Genealogical Society have generously sponsored the Wine Auction and Gala. Over two million dollars has been raised to benefit under-supported children in the Lehigh Valley. The two unique events include successful auctions, lively entertainment, and feature special wines and the winemakers who craft them.

As a Wine Gala sponsor, you and your guests will enjoy fantastic wines and savor top-notch cuisine at an intimate dinner hosted by our Honorary Wine Chair, Steve Pride on Saturday, April 20th at Northampton Country Club. In addition, your sponsorship grants you access to the exciting Wine Auction on Saturday, September 7th. With a focus on the food, wines, and urban ambiance of the City of Easton, guests will gather to enjoy an outdoor reception, delicious food from local restaurants, and a fun auction of desirable items!

PLEASE CONSIDER THE SPONSORSHIP LEVELS INCLUDED.

We hope you will join us for our 18th year as a sponsor to help local children in need.



# Steve Pride

OF PRIDE MOUNTAIN VINEYARDS, NAPA & SONOMA COUNTIES, CALIFORNIA

Steve has been responsible for guiding Pride Mountain Vineyards since 2004. As both the Director of Winegrowing and CEO, he involves himself in all aspects of the business from viticulture to winemaking, from management to marketing. But his main focus each day is in leading the farming practices on the winery's 85 acres of vines. Steve is also proud of contributing to and promoting the general spirit that permeates Pride Mountain Vineyards, in which the entire staff places a priority on being concerned for the well-being and happiness of everybody they come in contact with: guests, long-term customers, new customers, vendors, other professional relations, colleagues, and the greater community in which they live.

Before his parents created the winery in 1991, Steve began his career as an academic scientist. After completing a BA at the University of California at Berkeley and a PhD at Texas A&M University, both in geophysics, and after two years as a post-doc at MIT, he married his French wife, Laurence, in 1992 and became a professor that year at the University of Paris before moving to the University of Rennes in France in 1998. In 2000, he took a sabbatical at Stanford University as a visiting professor, which enabled him to spend time with his Dad, Jim, who was diagnosed with cancer in the fall of 2001. Jim died in 2004 at which time Steve moved back from France and took over responsibility for the winery. He also obtained a staff-scientist position at the Lawrence Berkeley Lab, along with an adjunct-professor position at UC Berkeley, and split his time equally from 2004 to 2019 between the winery and science. Since 2020, Steve has been focused only on winery business and farming, and lives at the vineyards with Laurence. They have two grown boys, Tom and Sam.



HONORARY

WINE CHAIR

PHOTOS LEFT & ABOVE:  
Pride Mountain Vineyards



# GALA Sponsorships

**\$20,000****GRAND CRU SPONSOR**

- Seating for 10 Guests at Northampton Country Club
- Private Wine Reception hosted by Honorary Wine Chair
- Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- Complimentary Limousine Service to & from the Event
- Access to Limited Lot Live Auction
- Podium Recognition of Sponsorship
- Website & Social Media Recognition of Sponsorship

**AUCTION BENEFITS** Saturday, September 7th

- 12 Tickets to Wine Auction Event
- 12 Tickets to VIP Wine Reception
- Reserved Seating for 12 Guests
- Complimentary Limousine Service to & from the Event
- Podium & Online Recognition of Sponsorship
- Website & Social Media Recognition of Sponsorship

**\$15,000****PREMIER CRU SPONSOR**

- Seating for 8 Guests at Northampton Country Club
- Private Wine Reception hosted by Honorary Wine Chair
- Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- Complimentary Limousine Service to & from the Event
- Access to Limited Lot Live Auction
- Podium Recognition of Sponsorship
- Website & Social Media Recognition of Sponsorship

**AUCTION BENEFITS** Saturday, September 7th

- 10 Tickets to Wine Auction Event
- 10 Tickets to VIP Wine Reception
- Reserved Seating for 10 Guests
- Podium & Online Recognition of Sponsorship
- Website & Social Media Recognition of Sponsorship

**\$10,000****GALA SPONSOR**

- Seating for 8 Guests at Northampton Country Club
- General Wine Welcome Reception
- Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- Complimentary Limousine Service to & from the Event
- Access to Limited Lot Live Auction
- Podium Recognition of Sponsorship
- Website & Social Media Recognition of Sponsorship

**AUCTION BENEFITS** Saturday, September 7th

- 8 Tickets to Wine Auction Event
- 8 Tickets to VIP Wine Reception
- Reserved Seating for 8 Guests
- Podium & Online Recognition of Sponsorship
- Website & Social Media Recognition of Sponsorship

**\$7,500****VINEYARD SPONSOR**

- Seating for 6 Guests at Northampton Country Club
- General Wine Welcome Reception
- Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- Access to Limited Lot Live Auction
- Podium Recognition of Sponsorship
- Website & Social Media Recognition of Sponsorship

**AUCTION BENEFITS** Saturday, September 7th

- 8 Tickets to Wine Auction Event
- Reserved Seating for 8 Guests
- Website & Social Media Recognition of Sponsorship



## WINE TASTING SPONSOR

\$5,000

- Seating for 4 Guests at Northampton Country Club
- General Wine Welcome Reception
- Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- Access to Limited Lot Live Auction
- Website & Social Media Recognition of Sponsorship

### AUCTION BENEFITS Saturday, September 7th

- 8 Tickets to Wine Auction Event
- Website & Social Media Recognition of Sponsorship

## RECEPTION SPONSOR

\$2,500

- Seating for 4 Guests at Northampton Country Club
- General Wine Welcome Reception
- Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- Access to Limited Lot Live Auction
- Recognition of Sponsorship on Website

### AUCTION BENEFITS Saturday, September 7th

- 6 Tickets to Wine Auction Event
- Website & Social Media Recognition of Sponsorship

## GRAND VIN SPONSOR

\$1,750

- Seating for 2 Guests at Northampton Country Club
- General Wine Welcome Reception
- Autographed Bottle of Wine from Honorary Wine Chair
- Access to Limited Lot Live Auction
- Recognition of Sponsorship on Website

### AUCTION BENEFITS Saturday, September 7th

- 4 Tickets to Wine Auction Event
- Website & Social Media Recognition of Sponsorship

## WINE GLASS SPONSOR

\$1,500

LIMITED NUMBER AVAILABLE

- Logo on Glasses at Wine Gala Event

WINE | GALA *Sponsorships* SATURDAY, APRIL 20, 2024



FALL WINE

# AUCTION

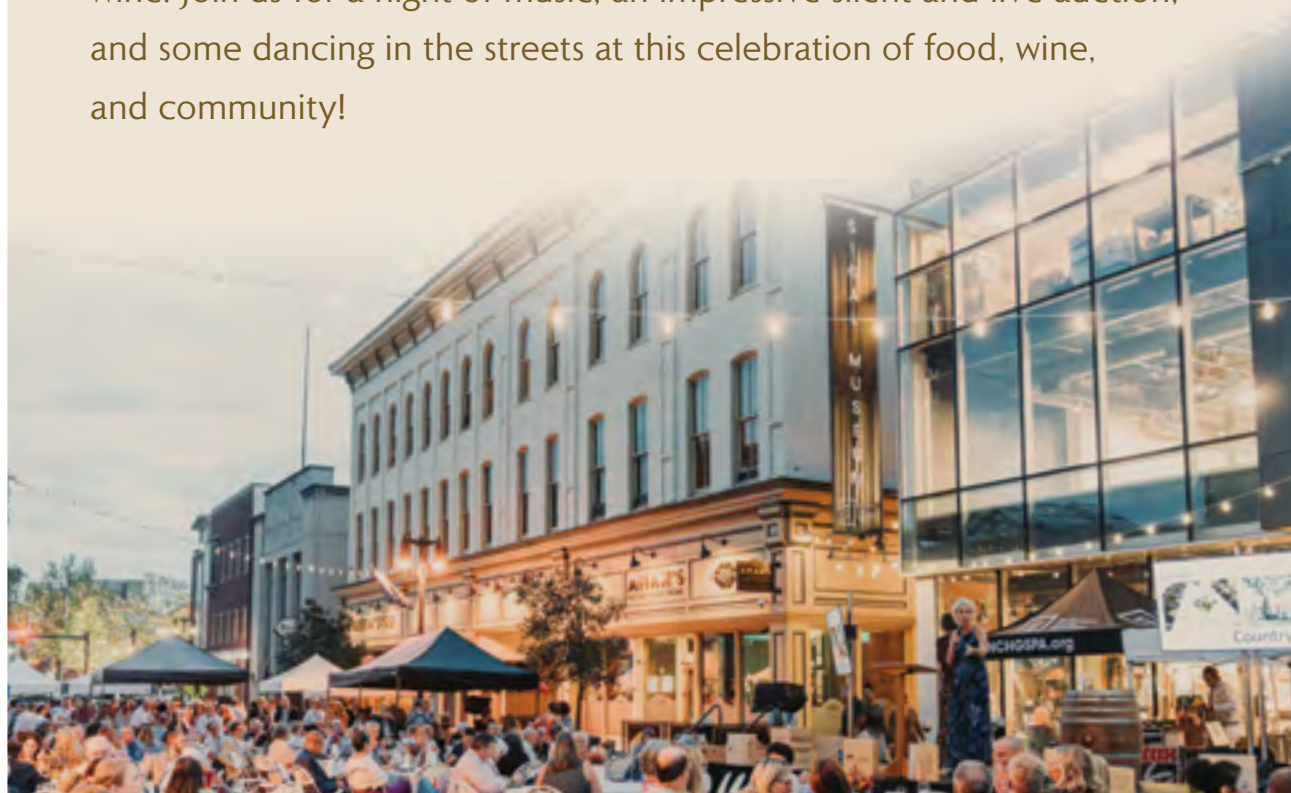
JOIN US THIS FALL FOR AN

*evening under the stars...*

Our Wine Auction will once again be held outdoors as we come together on Saturday, September 7, 2024 in Easton to experience the taste of Easton restaurateurs, experience the flavor of the urban setting, and enjoy wines that complement each delicious offering!



The evening will begin for our VIP guests with a private reception with local foods and global wines to be enjoyed. The main event will get started near sunset on a closed Northampton Street where guests will mingle from one delicious table to the next sampling food and wine. Join us for a night of music, an impressive silent and live auction, and some dancing in the streets at this celebration of food, wine, and community!





## EVENT SPONSOR

\$10,000

- 2 Seats at the Wine Gala at Northampton Country Club
- 10 Tickets to VIP Event at Wine Auction
- 10 Reserved Seats at Wine Auction Event
- Complimentary Limousine Service to & from the Event
- Corporate Logo on Event Signage
- Branded Promotional Item for all Guests
- Podium Welcome from Representative
- Listing & Link on Event Website & Social Media

## VIP RECEPTION SPONSOR

\$7,500

- 10 Tickets to VIP Event at Wine Auction
- 10 Reserved Seats at Wine Auction Event
- 5 Bottles of VIP Reception Wine
- Corporate Logo on Event Signage
- Podium Welcome from Representative
- Listing & Link on Event Website & Social Media

## LEAD SPONSOR

\$5,000

- 8 Reserved Seats at Wine Auction Event
- 8 Tickets to VIP Event at Wine Auction
- Corporate Logo on Event Signage
- Podium Recognition
- Listing on Event Website & Social Media

## SPIRIT SPONSOR

\$2,500

- 6 Reserved Seats at Wine Auction Event
- Corporate Logo on Event Signage
- Podium Recognition
- Listing on Event Website & Social Media

## WINE SPONSOR

\$1,000

- 4 Reserved Seats at Wine Auction Event
- Listing on Event Website & Social Media

## FOOD SPONSOR \$500

- Company Logo or Name featured at Food Tables
- Listing on Event Website & Social Media

## DESSERT SPONSOR \$250

- Listing on Event Website & Social Media

## WINE (&amp; SPIRIT) PULL SPONSOR

\$1,500

ONLY SIX AVAILABLE

- 4 Reserved Seats at Wine Auction Event
- Logo featured on bottles at pull
- Listing on Event Website & Social Media

## TICKET OPTIONS

- **Single**.....\$100
- **Date Night**.....\$250 for 2 plus a bottle of tasting wine from event to take home
- **Got a Crowd** .....\$500 for 4 tickets, 4 seats, & a reserved high-top table
- **It's a Party!** .....Have 6 or more? Give us a call.

## WINE PURCHASE

Purchase your favorite tasting wine from the night by visiting the Sigal Museum Store!

# LEHIGH VALLEY *Wine* AUCTION & GALA

## WINE GALA & AUCTION COMMITTEE

Andy Daub  
Committee Chair

Jessica Edris  
Event Director

Mark Binnig  
Marc Devlin  
Jamie Ettinger  
Kristin Frampton

Chrissy Hixson  
Bob McCormick  
Dan McMahon  
Anita Jo Paukovits  
Edward Shaughnessy

Penelope Tervalon  
Megan van Ravenswaay  
Jenny Ryan  
Paula Young

## GALA AMBASSADORS

Steve & Sheilah Agentis  
Brad & Anne Baum  
Andy & Carolyn Daub  
Marc Devlin & Maria Kastrinakis

Paul & Kym Farr  
Len & MaryLou Fodera  
Dr. Yasin Khan & Dr. Elizabeth Khan  
Rich & Angela Knudson, Jr.  
Rick & Megan Principato

Ed Shaughnessy  
Ellen Shaughnessy  
Bill & Denise Spence  
Dr. Jeff Veluz  
Dr. Tom & Paula Young

LEHIGHVALLEYWINEGALA.COM

*Benefiting*

THE CHILDREN'S HOME OF EASTON  
2000 S. 25TH STREET • EASTON, PA 18042 • 610-258-2831

NORTHAMPTON COUNTY HISTORICAL & GENEALOGICAL SOCIETY  
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