

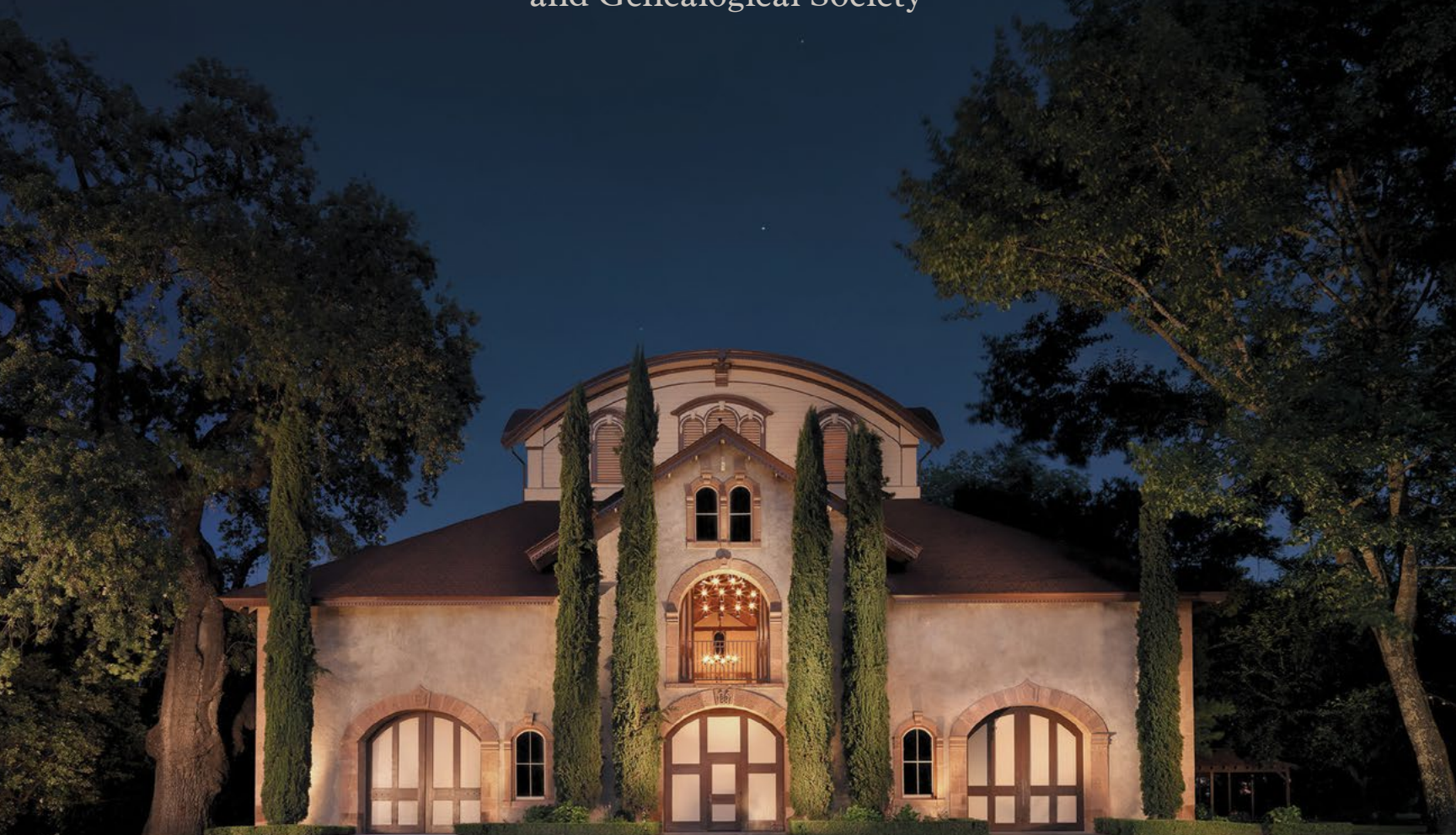
LEHIGH VALLEY  
*Wine*  
AUCTION & GALA

BENEFITING

The Children's Home of Easton

&

Northampton County Historical  
and Genealogical Society



2025

SPONSORSHIP INFORMATION



## We are so grateful for your support.

For the past eighteen years, supporters of the Children's Home of Easton and Northampton County Historical and Genealogical Society have generously sponsored the Wine Auction and Gala. Over two million dollars has been raised to benefit under-supported children in the Lehigh Valley. The two unique events include successful auctions, lively entertainment, and feature special wines and the winemakers who craft them.

As a Wine Gala sponsor, you and your guests will enjoy fantastic wines and savor top-notch cuisine at an intimate dinner hosted by our Honorary Wine Chair, Peter Mondavi Jr. on Saturday, April 26th at Northampton Country Club. In addition, your sponsorship grants you access to the exciting Wine Auction on Saturday, September 6th. With a focus on the food, wines, and urban ambiance of the City of Easton, guests will gather to enjoy an outdoor reception, delicious food from local restaurants, and a fun auction of desirable items!

## Please consider the sponsorship levels included.

We hope you will join us for our 19th year as a sponsor to help local children in need.

HONORARY

## Wine Chair

“I was born and raised around grapes, wine and food. It has always been part of me.”

– Peter Mondavi Jr. of Charles Krug Winery, St. Helena, California

*Charles Krug*  
PETER MONDAVI SR. FAMILY ESTATE

## PETER MONDAVI JR.

Peter Mondavi Jr. is the second son of Peter and Blanche Mondavi and grandson of Cesare and Rosa Mondavi, the Napa Valley pioneers who purchased the historic Charles Krug Winery in 1943. As a 3rd generation co-proprietor with his brother Marc and other members of the 4th generation, he addresses strategic issues important to the family legacy.

Born in 1958, Peter grew up on the winery property. His education began at the winery at a very young age, where he and Marc sanded fermenting tanks, unpacked glasses, worked in the winery's laboratory and cellar, and drove tractors through the vineyards.

Although he started his education at the winery, Peter followed in his father's footsteps by attending Stanford University, where he earned a BS in mechanical engineering, an MS in engineering management and an MBA a decade later. His engineering background has proved a valuable asset to the winery as he has directed a number of key design projects, including the development of a state-of-the-art winemaking facility. His business education has also greatly contributed to the development and execution of the company's long-term strategic plan.

Peter is deeply committed to the stewardship of the historic Charles Krug Winery and its vineyards. His passion lies in reinforcing Charles Krug Winery as one of Napa Valley's premier estates, focusing on family-owned vineyards, experiences, and winemaking excellence. As Peter says, “Between Marc and me, we have been making wine from grapes grown on our vineyards for decades. There's a love and passion here that you can taste in the wine.”

Peter lives in Napa Valley with his wife, Katie Williams-Mondavi. Their son, Lucio, a Stanford graduate, worked in the automotive engineering sector in Italy and later transitioned to management consulting in San Francisco after attending business school. Their daughter Lia, who serves on the Board, graduated from Harvard, lived in London for four years working for food tech start-ups, and has recently started a graduate program in Architecture.





# WINE GALA Sponsorships

Saturday, April 26, 2025

2024 Wine Gala



**\$20,000** *Grand Cru Sponsor*

- ▶ Seating for 10 Guests at Northampton Country Club
- ▶ Private Wine Reception hosted by Honorary Wine Chair
- ▶ Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- ▶ Complimentary Limousine Service to & from the Event
- ▶ Access to Limited Lot Live Auction
- ▶ Podium Recognition of Sponsorship
- ▶ Website & Social Media Recognition of Sponsorship

**Auction Benefits** Saturday, September 6th

- ▶ 12 Tickets to Wine Auction Event
- ▶ 12 Tickets to VIP Wine Reception
- ▶ Reserved Seating for 12 Guests
- ▶ Complimentary Limousine Service to & from the Event
- ▶ Podium & Online Recognition of Sponsorship
- ▶ Website & Social Media Recognition of Sponsorship

*Wine Tasting Sponsor* **\$5,000**

- ▶ Seating for 4 Guests at Northampton Country Club
- ▶ General Wine Welcome Reception
- ▶ Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- ▶ Access to Limited Lot Live Auction
- ▶ Website & Social Media Recognition of Sponsorship

**Auction Benefits** Saturday, September 6th

- ▶ 8 Tickets to Wine Auction Event
- ▶ Website & Social Media Recognition of Sponsorship

**\$15,000** *Premier Cru Sponsor*

- ▶ Seating for 8 Guests at Northampton Country Club
- ▶ Private Wine Reception hosted by Honorary Wine Chair
- ▶ Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- ▶ Complimentary Limousine Service to & from the Event
- ▶ Access to Limited Lot Live Auction
- ▶ Podium Recognition of Sponsorship
- ▶ Website & Social Media Recognition of Sponsorship

**Auction Benefits** Saturday, September 6th

- ▶ 10 Tickets to Wine Auction Event
- ▶ 10 Tickets to VIP Wine Reception
- ▶ Reserved Seating for 10 Guests
- ▶ Podium & Online Recognition of Sponsorship
- ▶ Website & Social Media Recognition of Sponsorship

*Reception Sponsor* **\$2,500**

- ▶ Seating for 4 Guests at Northampton Country Club
- ▶ General Wine Welcome Reception
- ▶ Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- ▶ Access to Limited Lot Live Auction
- ▶ Recognition of Sponsorship on Website

**Auction Benefits** Saturday, September 6th

- ▶ 6 Tickets to Wine Auction Event
- ▶ Website & Social Media Recognition of Sponsorship

**\$10,000** *Gala Sponsor*

- ▶ Seating for 8 Guests at Northampton Country Club
- ▶ General Wine Welcome Reception
- ▶ Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- ▶ Complimentary Limousine Service to & from the Event
- ▶ Access to Limited Lot Live Auction
- ▶ Podium Recognition of Sponsorship
- ▶ Website & Social Media Recognition of Sponsorship

**Auction Benefits** Saturday, September 6th

- ▶ 8 Tickets to Wine Auction Event
- ▶ 8 Tickets to VIP Wine Reception
- ▶ Reserved Seating for 8 Guests
- ▶ Podium & Online Recognition of Sponsorship
- ▶ Website & Social Media Recognition of Sponsorship

*Grand Vin Sponsor* **\$1,750**

- ▶ Seating for 2 Guests at Northampton Country Club
- ▶ General Wine Welcome Reception
- ▶ Autographed Bottle of Wine from Honorary Wine Chair
- ▶ Access to Limited Lot Live Auction
- ▶ Recognition of Sponsorship on Website

**Auction Benefits** Saturday, September 6th

- ▶ 4 Tickets to Wine Auction Event
- ▶ Website & Social Media Recognition of Sponsorship

*Wine Glass Sponsor* **\$1,500**

**LIMITED NUMBER AVAILABLE**

- ▶ Logo on Glasses at Wine Gala Event

**\$7,500** *Vineyard Sponsor*

- ▶ Seating for 6 Guests at Northampton Country Club
- ▶ General Wine Welcome Reception
- ▶ Autographed Bottle of Wine from Honorary Wine Chair for Each Couple
- ▶ Access to Limited Lot Live Auction
- ▶ Podium Recognition of Sponsorship
- ▶ Website & Social Media Recognition of Sponsorship

**Auction Benefits** Saturday, September 6th

- ▶ 8 Tickets to Wine Auction Event
- ▶ Reserved Seating for 8 Guests
- ▶ Website & Social Media Recognition of Sponsorship

**Sponsorships** WINE GALA  
Saturday, April 26, 2025



# WINE AUCTION

Saturday, September 6, 2025

Our Wine Auction will once again be held outdoors as we come together on Saturday, September 6, 2025 in Easton to experience the taste of Easton restaurateurs, experience the flavor of the urban setting, and enjoy wines that complement each delicious offering!



## Join us this fall for an evening under the stars...

The evening will begin for our VIP guests with a private reception with local foods and global wines to be enjoyed. The main event will get started near sunset on a closed Northampton Street where guests will mingle from one delicious table to the next sampling food and wine. Join us for a night of music, an impressive silent and live auction, and some dancing in the streets at this celebration of food, wine, and community!



# Sponsorships WINE AUCTION

Saturday, September 6, 2025

### Event Sponsor

**\$10,000**

- ▶ 2 Seats at the Wine Gala at Northampton Country Club
- ▶ 10 Tickets to VIP Event at Wine Auction
- ▶ 10 Reserved Seats at Wine Auction Event
- ▶ Complimentary Limousine Service to & from the Event
- ▶ Corporate Logo on Event Signage
- ▶ Branded Promotional Item for all Guests
- ▶ Podium Welcome from Representative
- ▶ Listing & Link on Event Website & Social Media

### VIP Reception Sponsor

**\$7,500**

- ▶ 10 Tickets to VIP Event at Wine Auction
- ▶ 10 Reserved Seats at Wine Auction Event
- ▶ 5 Bottles of VIP Reception Wine
- ▶ Corporate Logo on Event Signage
- ▶ Podium Welcome from Representative
- ▶ Listing & Link on Event Website & Social Media

### Lead Sponsor

**\$5,000**

- ▶ 8 Reserved Seats at Wine Auction Event
- ▶ 8 Tickets to VIP Event at Wine Auction
- ▶ Corporate Logo on Event Signage
- ▶ Podium Recognition
- ▶ Listing on Event Website & Social Media

### Spirit Sponsor

**\$2,500**

- ▶ 6 Reserved Seats at Wine Auction Event
- ▶ Corporate Logo on Event Signage
- ▶ Podium Recognition
- ▶ Listing on Event Website & Social Media

### Wine Sponsor

**\$1,000**

- ▶ 4 Reserved Seats at Wine Auction Event
- ▶ Listing on Event Website & Social Media

### Food Sponsor

**\$500**

- ▶ Company Logo or Name featured at Food Tables
- ▶ Listing on Event Website & Social Media

### Dessert Sponsor

**\$250**

- ▶ Listing on Event Website & Social Media

### Wine (& Spirit) Pull Sponsor

**\$1,500**

**ONLY SIX AVAILABLE**

- ▶ 4 Reserved Seats at Wine Auction Event
- ▶ Logo featured on bottles at pull
- ▶ Listing on Event Website & Social Media

### Ticket Options

- ▶ Single ..... \$100
- ▶ Date Night ..... \$250 for 2 plus a bottle of tasting wine from event to take home
- ▶ Got a Crowd ..... \$500 for 4 tickets, 4 seats, & a reserved high-top table
- ▶ It's a Party! ..... Have 6 or more? Give us a call.

### Wine Purchase

Purchase your favorite tasting wine from the night by visiting the Sigal Museum Store!



LEHIGH VALLEY  
*Wine*  
AUCTION & GALA

*Wine Auction & Gala Committee*

Andy Daub  
Committee Chair

Jessica Edris  
Event Director

Alyssa Bell  
Mark Binnig  
Marc Devlin  
John Eisenhard  
Jamie Ettinger  
Kristin Frampton

Andrew Glovas  
Chrissy Hixson  
Laura Lueders  
Angela Malpedo  
Bob McCormick  
Anita Jo Paukovits  
Ferzana Ramin

Megan van Ravenswaay  
Jenny Ryan  
Edward Shaughnessy  
Andrew Shiroff  
Penelope Tervalon  
Paula Young

**BENEFITING**

**The Children's Home of Easton**

2000 S. 25TH STREET • EASTON, PA 18042 • 610-258-2831

**Northampton County Historical and Genealogical Society**

342 NORTHAMPTON STREET • EASTON, PA 18042 • 610-253-1222

*LehighValleyWineGala.com*